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|  | SRI DEVARAJ URS ACADEMY OF HIGHER EDUCATION AND RESEARCH TAMAKA, KOLAR |  |
| NATIONAL SERVICE SCHEME (NSS) | | |

REPORT OF WORLD BLOOD DONATION DAY 2018

World Blood Donation Day is a globally celebrated event on 14th June every year to create general awareness about blood donation and its importance in saving countless precious lives. The event established in year 2004 serves to raise awareness of the need for safe Blood & blood products and to thank blood donors for their voluntary blood donation.

The theme of Blood Donation Day of current year has been “Be there for someone else, Give blood Share life”. The Youth Red Cross Unit of our university celebrated by organizing Blood Donation camp and awareness programme at R.L.Jalappa Hospital Tamaka Kolar.

Accordingly, 300 young students and other people from college and R L Jalappa hospital Tamaka Kolar were chosen as the target group for blood donation and spreading awareness and motivating them to indulge in voluntary blood donation. The aim also included creation of inroads in the community through these young students to generate consciousness and alley fears about blood donation.

On 14th June 2018 morning 09:00 am voluntary blood donation program was started in first floor 119 ward R L Jalappa hospital, around 30 voluntary donors camp to donate blood out of them 10 donors HB was less than 10, and total of 20 pints of blood was collected from blood donation camp and handed over to blood bank R. L Jalappa hospital Kolar.

We also conducted essay writing competition for MBBS students on Blood Donation on 26 June 2018, and three best paper was selected and awarded prizes on 30 June.

YRC with Blood Bank R L Jalappa hospital arranged blood donation awareness program in A V Hall near physiology department SDUMC on 30 June. Vice chancellor

Dr.C V Raghuveer addressed gathering and also motivated students and people for voluntary blood donation. Other guest present were Dr M L Harendra kumar (principal), Dr V S Lakshmeshiah (Medical Superintendent), Dr Das (blood bank office, Dr Sagar V (YRC Programme Officer). After inaugural function prizes were distributed, blood donors were honored.




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