REPORT OF WORLD BLOOD DONATION DAY 2017

World Blood Donation Day is a globally celebrated event on 14th June every year to create general awareness about blood donation and its importance in saving countless precious lives. The event established in year 2004 serves to raise awareness of the need for safe Blood & blood products and to thank blood donors for their voluntary blood donation.

The theme of Blood Donation Day of current year has been "Don't wait until disaster strikes Give blood, Give now, Give often". The Youth Red Cross Unit of our university celebrated by organizing Blood Donation camp and awareness programme at R.L.Jalappa Hospital Tamaka Kolar.

Accordingly, 300 young students and other people from college and R L Jalappa hospital Tamaka Kolar, were chosen as the target group for blood donation and spreading awareness and motivating them to indulge in voluntary blood donation. The aim also included creation of inroads in the community through these young students to generate consciousness and alley fears about blood donation.

On 14th June 2017 morning 10:00 am inaugural function was organized in A V Hall near physiology department SDUMC, Vice chancellor Dr.C V Raghuveer addressed gathering and also motivated students and people for voluntary blood donation. Other guest present were Dr M L Harendra kumar (principal), Dr Bhaskaran A (vice principal), Dr Mohan Kumar K (Medical Superintendent), Dr Kumarswamy R (NSS and YRC Co-ordinator), Dr Sagar V (YRC Programme Officer). After inaugural function proceeded to blood donation which was organized in 4th floor ward number 38 R L Jalappa hospital.

A total of 36 pints of blood were collected from blood donation camp.

Some Photographs of Blood Donation Camp

National Service Scheme
Programme Co-ordinator
Sri Devaraj Urs Academy of
Higher Education and Research
Tamaka, Kolar