

(A Deemed to be University declared under Section 3 of UGC Act 1956)

Comprising Sri Devaraj Urs Medical College [Constituent unit of Sri Devaraj Urs Educational Trust for Backward Classes (Regd.)] TAMAKA, KOLAR-563 103, KARNATAKA, INDIA

 $Ph: 918152-243003, +91\ 9448395232, Fax: +918152-243008\ E-mail-\underline{registrar@sduu.ac.in/office@sduu.ac.in}. Website: www.sduu.ac.in$

Sl. No.	Event Report
1.	Name of the Event: World Food Day Rally
2.	Theme: Water is Life, Water is Food, Leave no one behind
3.	Background / Introduction: The Rally was conducted by the Department of Clinical Nutrition and Dietetics on 18-10-2023 from 9.00 AM to 1.00 PM with the theme 'Water is Life, Water is Food, Leave no one behind' The event began with the rally from MG Road Kolar to R L Jalappa OPD, by chanting slogans and distributing pamphlets giving awareness to the people on importance of saving water for maintain food security.
4.	Venue: Kolar
5.	Participants & Delegates in Number: Thirty two participated in the program, including I, II UG and I, II PG students and faculty members along the people residing in Kolar.



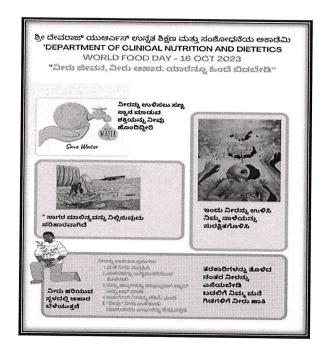
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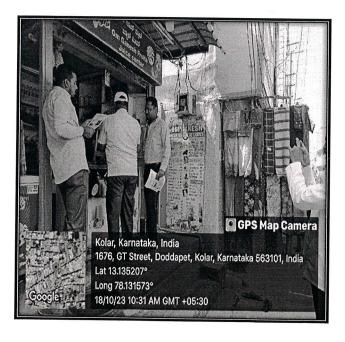
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Event Report

"World Food Day Rally"











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The World Food Day Rally is an international event promoting action to alleviate hunger and ensure food security. It involves organizations like the United Nations and local communities, focusing on sustainable water, nutrition, environmental sustainability, equity, community engagement, partnerships, and policy advocacy to combat food insecurity and ensure safe, nutritious, and affordable food. Water is essential for life, food, and health. However, water scarcity is a serious challenge that threatens the food security and well-being of millions of people around the world. According to the United Nations, more than two billion people live in countries experiencing high water stress, and about four billion people experience severe water scarcity at least one month a year. Moreover, water scarcity affects the availability and quality of food, as agriculture accounts for about 70% of global water withdrawals. Therefore, saving water is not only a matter of environmental concern, but also a matter of social justice and human dignity.

To raise awareness on this important issue, the Department of Clinical Nutrition and Dietetics of Kolar Medical College conducted a rally on 18-10-2023 from 9.00 AM to 1.00 PM. The rally was part of the World Food Day celebrations, which is observed every year on 16 October to commemorate the founding of the Food and Agriculture Organization of the United Nations in 1945. The theme of the World Food Day 2023 was 'Water is Life , Water is Food, Leave no one behind', which aimed to highlight the linkages between water and food security, and the need to ensure that everyone has access to safe and sufficient water and food.

The rally was organized and participated by the students and faculty of the Department of Clinical Nutrition and Dietetics, who are actively involved in research, education, and outreach activities related to nutrition and health. The rally was also supported by the authorities and the management of the college, who provided the necessary resources and permissions for the event.

The rally started from MG Road Kolar, which is the main commercial and cultural hub of the city. The rally was led by the head of the department, who carried a banner with the theme of the rally. They also carried placards, posters, and flags with messages and slogans on water and food security. Some of the slogans were:

- Save water, save food, save life
- Water is precious, don't waste it
- Every drop count, use water wisely
- Water for all, not for few

SOUAHU

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The rally proceeded along the busy streets of Kolar, attracting the attention and curiosity of the public and the media. The participants chanted the slogans loudly and enthusiastically, and distributed pamphlets to the pedestrians, shopkeepers, and motorists. The pamphlets contained facts and figures on water scarcity, food insecurity, and malnutrition in India and the world, as well as tips and suggestions on how to conserve water and support sustainable agriculture. The pamphlets also had the contact details of the department and the college, in case anyone wanted to learn more or get involved in the cause.

The rally ended at R L Jalappa OPD, which is a charitable hospital run by the R L Jalappa Foundation. The rally was welcomed by the staff and the beneficiaries of the hospital, who appreciated the initiative and the message of the rally. The head of the department addressed the gathering and thanked them for their support and cooperation. He also explained the purpose and the significance of the rally, and urged them to join the movement to save water and food for themselves and for the future generations.

The rally was a commendable initiative by the Department of Clinical Nutrition and Dietetics to spread awareness and action on the crucial issue of water and food security. The rally demonstrated the commitment and responsibility of the department and the college towards the society and the environment. The rally also showcased the creativity and enthusiasm of the students and faculty of the department, who organized and participated in the event. The rally was a valuable contribution to the World Food Day celebrations and the global efforts to achieve the Sustainable Development Goals.

Report prepared by: Dr. Kalaipriya S, Organizing secretary

Report verified by: Dr. Shivkumara CS, Organizing chairman