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Comprising Sri Devaraj Urs Medical College
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**Research and Development Cell
&
Innovation and Incubation Cell**

Event Report for Guest Lecture

Speaker Name: Dr. ANAND THIRUNAVUKARASOU, SRIIC, RIHER(DU), Chennai.

Topic: Innovation and Entrepreneurship

The Innovation and Incubation Cell hosted an Ideathon'24 on August 5th, 2024, in the Central Library, Silver Jubilee Hall, SDUAHER.

As a part of the IDEATHON'24, a guest lecture was conducted from Dr. Anand Thirunavukarasou, SRIIC, SRIHER(DU), Chennai on Innovation and Entrepreneurship from 11.30 am to 1 pm.

Dr Kalyani R, Director, R & D Cell, SDUAHER, Liasson Officer, IIC, SDUAHER was the organising chairperson for the event. Dr Ashwini N S, Chief Co-Ordinating Officer, IIC, was the organising secretary and Dr Sudarshan K with Dr Likith Shetty, Members, IIC, SDUAHER were co-organising secretaries for the event.



Dr. Anand Thirunavukarasou emphasized that innovation and incubation are crucial elements of entrepreneurship. Innovation drives the creation of new ideas, products, and services, while incubation provides the necessary support and resources to nurture these ideas into successful businesses. Together, they form the foundation for entrepreneurial ventures, enabling them to grow and thrive in competitive markets.



Around 400 students from various disciplines, including MBBS, Physiotherapy, Allied Health Sciences (AHS), and Nursing, attended the event. The diverse participation highlighted the interdisciplinary interest and enthusiasm for innovation and incubation. The event provided a valuable platform for students to engage with experts, showcase their ideas, and gain insights into the latest advancements in their respective fields. The large turnout also underscored the importance of fostering a collaborative environment for future healthcare professionals.

Dr. Anand Thirunavukarasou also explained about innovation, incubation and entrepreneurship. He also gave a brief idea about how they work together,

1. Idea Generation: Innovation sparks new ideas that can be developed into business opportunities.
2. Support and Growth: Incubators provide the necessary resources and support to help these innovative ideas grow into successful businesses.
3. Market Introduction: Entrepreneurs introduce these nurtured ideas to the market, driving economic growth and development.

In conclusion, Dr. Anand Thirunavukarasou highlighted that innovation and incubation are essential pillars of entrepreneurship. Innovation fuels the creation of new ideas and solutions, while incubation provides the necessary support and resources to transform these ideas into successful businesses. Together, they enable entrepreneurs to develop and introduce unique products and services to the market, fostering economic growth and competitiveness.

The question-and-answer session was particularly engaging, with audience members seeking clarification on specific mechanisms, innovation and entrepreneurship discussed. Dr Anand Thirunavukarasou adeptly addressed these queries, enhancing the overall learning experience.



The guest speaker was felicitated with a certificate and memento for the guest lecture from Dr Prabhakar K, Dean, Faculty of Medicine.

The event concluded with vote of thanks by Dr. Sudarshan, Deputy Co-Ordinator, IIC, SDUAHER.

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