



Event Report: Innovation Orientation for Undergraduate MBBS Students

Title: Be an Innovator: Join the Movement

Date: 21-03-2025

Venue: Multipurpose hall, 4th floor, SDUCON

Audience: Undergraduate students of SDUCON

Presenter: Dr. Likith M, IIC Co-Coordinator & Dr. Sudarshan K, IIC Co-Coordinator

Moderators: Dr. Kalyani R & Dr. Ashwini N S

Dr. Ashwini N S welcomed the students for the gathering.

Purpose:

The "Be an Innovator: Join the Movement" lecture was designed to introduce undergraduate MBBS students to the concepts of innovation and incubation, and to inspire them to become innovators. The session aimed to:

- Define innovation and incubation.
- Explain the importance of innovation.
- Discuss the role of incubation centres and higher education in fostering innovation.
- Highlight the National Innovation and Start-up Policy (NISP) and the Institution's Innovation Council (IIC).
- Showcase success stories of innovative companies.
- Outline the steps to create an incubation ecosystem and the benefits of innovation for students.

Dr. Likith M began the lecture by defining innovation as the process of translating ideas into goods or services that create value, and incubation as the process of nurturing early-stage ideas or startups to help them grow.

The importance of innovation was emphasized in terms of its contribution to economic growth, societal change, and the development of critical thinking and problem-solving skills. The lecture further elaborated on how innovation fosters new industries, creates jobs, boosts productivity,



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addresses real-world challenges, improves quality of life, creates competitive advantages, and empowers individuals.

The role of incubation centres in supporting startups through mentorship, funding, and resources was discussed, along with key features such as access to infrastructure, expert guidance, and networking opportunities. The ways in which higher education institutions can encourage innovation, including building incubation centres, organizing hackathons and workshops, and introducing entrepreneurship courses, were also highlighted.





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Government initiatives such as the National Innovation and Start-up Policy (NISP) and the Institution's Innovation Council (IIC) were presented. The NISP provides a framework for higher education institutions to promote student-driven innovations and startups, while IICs organize events to support innovation.

Success stories of innovative companies like Mamaearth and Zepto were shared to inspire the students.

The lecture concluded by outlining the steps to create an incubation ecosystem, including identifying student innovators, providing mentorship and financial support, and showcasing ideas at events. The benefits of innovation for students, such as learning entrepreneurial skills, networking, and gaining real-world experience, were also discussed.

Dr. Sudarshan K gave the key takeaways for the session:

- Innovation and incubation are crucial for driving economic growth and societal change.
- Higher education institutions play a vital role in fostering innovation among students.
- Government policies and initiatives support innovation and entrepreneurship.
- Innovation provides students with valuable skills and opportunities.

Recommendations:

- Encourage students to actively participate in IIC events and activities.
- Provide platforms for students to showcase their innovative ideas.
- Facilitate mentorship opportunities with successful entrepreneurs and innovators.

The session was concluded with the vote of thanks from Dr. Sudarshan K.