



**Sri Devaraj Urs Academy
of Higher Education & Research**

A DEEMED TO BE UNIVERSITY,
(DECLARED UNDER SECTION 3 OF THE UGC ACT, 1956)



Research & Development cell

Institution's Innovation Council (IIC)

IDEATHON' 25

REGISTRATION DEADLINE: 20th JULY 2025

PRELIMINARY SCREENING: 22nd JULY 2025

FINAL ROUND : 25th JULY 2025

Our Patrons



With fond remembrance of Late Sri. R.L. Jalappa Founder, Chairman, SDUET, Kolar

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Principal, SDU College of Nursing

DR. ASHOK KUMAR .B.S.

Principal, RLJ College of Pharmac

Ignitex

Idea Presentation



*Unleash your creativity and generate groundbreaking ideas
at the IDEATHON*

ELIGIBILITY

- All Students of SDUAHER.
- Team of 1-5 members is encouraged for Submission.
- All Submissions must be Original and innovative.
- Any plagiarised content will lead to immediate disqualification.
- All abstracts to be submitted by 20 July 2025
- Max. word limit - 350; Font - Times New Roman; Size - 14 for title & 12 for abstract.

Click here or scan the QR code to register!



Ist place 3000
2nd place 2000
3rd place 1000



CONTACT

Dr Sudharshan +91 9480866736 Dr Likith Shetty +91 9025242510



GUIDELINES & PROTOCOLS

For the participants of IDEATHON'25

Event Phases

- Participants must submit their original project proposals by 20th July 2025 via the submission form.
- The top 20 proposals will be shortlisted based on innovation, feasibility, and alignment with the event theme.
- Shortlisted teams will present their ideas to a panel of judges. Finalists will be selected based on pitch quality and impact potential.

Judging Criteria

- **Innovation and Creativity:** Originality and uniqueness of the concept.
- **Feasibility and Scalability:** Practicality and potential to expand or adapt.
- **Presentation and Communication:** Clarity and structure in conveying the idea.
- **Impact Potential:** Ability to address real-world challenges or inspire meaningful change.

Code of Conduct

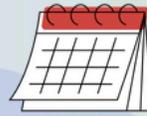
- Participants must maintain professionalism and integrity throughout the event. All team members must adhere to deadlines and event protocols. All submissions remain the intellectual property of the original creators. By submitting, participants grant the organizers a license to use the content for promotion, documentation, or educational purposes, with proper credit.

GUEST SPEAKER



“Startup funding Opportunities & Strategies for Perfect Pitching”

DR. ANAND THIRUNAVUKARASOU
SRIIC, SRIHER(DU)



25TH JULY 2025
9:30AM





ORGANIZING CHAIRPERSON

Dr.Kalyani.R - Director, Research and Development Cell, SDUAHER

ORGANIZING SECRETARIES

Dr. Ashwini N S - Chief Coordinating Officer, IIC

Dr. Sudarshan K - Deputy Coordinator, IIC

Dr. Likith Shetty - Deputy Coordinator, IIC

ORGANIZING COMMITTEE MEMBERS

Dr. Venkateswarlu Raavi - Deputy Co-ordinator, R&D Cell

Dr. Azeem Mohiyuddin S.M - Member, IIC, SDUAHER

Dr. Sahana S Murthy - Member, IIC, SDUAHER

Dr. Ashok Kumar B S - Member, IIC, SDUAHER

Dr. Anand Thirunavukarasou - External Member

Dr. Naveen Kumar - Member, IIC, SDUAHER

Mr. Franklin John - Member, IIC, SDUAHER

Ms. Nithyasri N - Member, IIC, SDUAHER

Dr. Geetha S - Member, IIC, SDUAHER

STUDENT COORDINATORS

Mr. S.Dipak Raj - IV year MBBS , Student Coordinator, IIC, SDUAHER

Mr. Ritwik Raj - IV year MBBS, Student Coordinator, IIC, SDUAHER

Mr. S Kaushik - IV year MBBS, Student Coordinator, IIC, SDUAHER

Ms. Nisarga A S - III year MBBS, Student Coordinator, IIC, SDUAHER

Mr. Mriganka Kushal Boruah - III year MBBS, Student Coordinator, IIC, SDUAHER

Ms. Prateeksha Chowdhary - II year MBBS, Student Coordinator IIC, SDUAHER

Mr. Vaibhav Choudhary - II year MBBS, Student Coordinator, IIC, SDUAHER

Mr. Tharun Kumar G R - II year MBBS, Student Coordinator, IIC, SDUAHER

Ms. Swedhiha Ramesh - I year MBBS, Student Coordinator, IIC, SDUAHER

Ms. Siddhi - I year MBBS, Student Coordinator, IIC, SDUAHER