



**Sri Devaraj Urs Academy of Higher
Education and Research**

(A Deemed to be University)

**Sri Devaraj Urs Medical College
Tamaka, Kolar-563103**

We cordially invite YOU for

**“World Breast Feeding week”
Celebration**

Theme - 2025

**“Prioritize Breastfeeding: Create Sustainable
Support Systems”**

Organized by

Department of Paediatrics



About the program

“Breast feeding week” campaign is celebrated every year in the first week of August, to support all the breast feeding mothers. It highlights the role of family and society in supporting the mother.

As health care professionals, it is our duty to educate the mother, her family and the society about the importance of breast feeding. The current activities are planned to spread this awareness and close the gaps in promotion of Breastfeeding.



Seeking Blessings of
Late Shree. R. L. JALAPPA
Founder Chairman, SDUET

Chief Patron

Sri G.H. Nagaraja

Hon`ble Chancellor, SDUAHER & Chairman, SDUET

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Dr Pallavi , Dr Karthik K
Organizing Secretaries

Organizing Committee Members

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Dr Narendra R R

Dr Srikanth C

Dr Bhanuchand P

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Dr Shrishail

Dr Lavanya R A

Dr Thulasiraj

Dr Pravallika N

Dr Pallavi

Dr Kamal

Dr Mouna

Dr Teja

Dr Ramswaroop

Dr Rana

Mr Murali Mohan

Miss Lavanya

All Post graduate students

In association with

- **Departments of Paediatric Nursing, Sri Devaraj Urs College of Nursing, Kolar.**
- **RL Jalappa Hospital & Research Centre**

Programme Schedule

01/08/2025

Time	Venue	Program
9:30am to 10.30am	Hospital entrance	RALLY
11:00am to 01:00pm	Postnatal wards	Health education to lactating mothers by post graduates. Skit presentation
02:00pm to 04:00pm	2 nd floor Pediatric inpatient block	Poster making competition

02/08/2025

Time	Venue	Program
11:00am to 01:00pm	HDU ward	Health education to lactating mothers by post graduates. Skit presentation
02:00pm to 03:30pm	PG Seminar Hall	Quiz for Pediatric nursing staff Resource Faculty Dr Karthik K Dr Kamal

04/08/2025

Time	Venue	Program
11:00am to 01:00pm	Postnatal ward	Health education to lactating mothers by post graduates. Skit presentation
02:00pm to 03:30pm	PG Auditorium (CV Raman Hall)	Lactation module a) Breastmilk - composition, superiority and benefits b) Preparation of breast during pregnancy and delivery Resource Faculty Dr KNV Prasad Dr Krishnappa J

05/08/2025

Time	Venue	Program
Anganawadi, Gandhinagar, Kolar		
10:30am		Invocation
10:40am		Welcome Speech
10:50am		Address by Chief Guest and other Dignitaries
11:10am		Role play by Nursing students
11:45am		Quiz for audience
12:15am		Vote of thanks
02:00pm to 03:30pm	PG Auditorium (CV Raman Hall)	Lactation module a) Positioning of baby and attachment at the breast. b) First Breast Milk- optimum practice Resource Faculty Dr Sudha Reddy V R Dr Narendra R R

06/08/2025

Time	Venue	Program
PHC, Avani		
10:30am	Invocation	
10:40am	Welcome Speech	
10:50am	Address by Chief Guest and other Dignitaries	
11:10am	Role play by Nursing students	
11:45am	Quiz for audience	
12:15am	Vote of thanks	
02:00pm to 03:30pm	PG Auditorium (CV Raman Hall)	Lactation module a) Low Milk Production b) Complementary Feeding Resource Faculty Dr Bhanuchand P Dr Srikanth C

07/08/2025

Time	Venue	Program
2nd floor Pediatric inpatient block		
10:30am	Invocation	
10:40am	Welcome Speech	
10:50am	Address by Chief Guest and other Dignitaries	
11:10am	Role play by Post graduates	
11:25am	Role play by Nursing students	
11:45am	Prize Distribution	
12:15am	Vote of thanks	

Target audience for Lactation module

PHASE III PART II MBBS students
Post graduates of Department of Paediatrics
Interns posted to Department of Paediatrics
Nursing students & Staff of SDUCON
Pediatric Nursing staff, RLJH & RC

For any further details contact

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