

**SRI DEVARAJ URS ACADEMY OF HIGHER EDUCATION & RESEARCH
TAMAKA, KOLAR – 563 103.**

**Institution’s Innovation Council, SDUAHER
Research and Innovation Cell, SDUAHER with Jalappa Foundation for
Innovation and Incubation, SDUAHER**

Event Report

Name of Event: Guest lecture: Startup funding Opportunities & Strategies for Perfect Pitching

Name of Department: Institution’s Innovation Council, SDUAHER, R & D Cell, SDUAHER with Jalappa Foundation for Innovation and Incubation, SDUAHER.

Date of conduct of the event: 25-07-2025

Sl. No	Event Report
1.	Level of Event – Institutional level
2.	Background / Introduction <p>A guest lecture was organized on 25th July 2025 at 9:30 AM as part of the Ideathon 2025 initiative, featuring an insightful session by Dr. Anand Thirunavukarasou, Head of the Sri Ramachandra Innovation Incubation Centre (SRIIC) at SRIHER (Deemed to be University). The topic of the lecture was “Startup Funding Opportunities and Strategies for Perfect Pitching.” Dr. Anand is the founder of B-Aatral Bioscience Pvt. Ltd., a company pioneering PROTAC-based drug discovery for Acute Myeloid Leukemia. Additionally, he established the Empowering Science Foundation, a not-for-profit organization that has trained over 6000 students through skill development programs, internships, and mentorship opportunities in life sciences.</p>
3.	Venue <p>R L Jalappa Silver Jubilee Auditorium, 2nd floor, University Library Learning Resource Centre, SDUAHER</p>

4.	Sponsors: NIL
5.	Inauguration
<p>In the presence of our Honorable Vice Chancellor, SDUAHER DR. B. VENGAMMA, DR. MUNINARAYA. C, Registrar, SDUAHER; Organizing chairman Dr. Kalyani R, Director, R & I Cell, SDUAHER; with organizing secretaries of the event Dr. Ashwini N S, all the members of Institution's Innovation Council, SDUAHER were present along with the faculty and students of SDUAHER. The program was inaugurated by water of the plant from the dignitaries.</p>	
6.	Speaker
<p>Dr. Anand holds a Ph.D. in Cancer Stem Cell Biology from Pondicherry Central University and completed his postdoctoral research at the National Institutes of Health (NIH), USA, in the domain of aging and telomere biology. He has served as a scientist at the Tata Institute for Genetics and Society in Bangalore. In addition to his scientific career, he has also earned an MBA in Clinical Research Management.</p>	
7.	Event Proceedings:
<p>During the session, Dr. Anand elaborated on the various government and private funding channels available for start-ups, practical strategies for crafting compelling pitches, and shared real-world insights into translating innovative ideas into successful entrepreneurial ventures. The session was highly interactive and well-received by aspiring student innovators, equipping them with both inspiration and actionable guidance.</p>	
8.	Participants & Delegates
<p>The students of 3rd MBBS, SDUMC; 2nd year UG students from SDUCON and R L Jalappa College of physiotherapy and the students of AHS & BS of SDUAHER along with the faculty members of the SDUAHER attended the event.</p>	
9.	Prize Distribution etc....
<p>Dr. Anand Thirunavukarasou was presented with a memento and a certificate of appreciation for conducting the guest lecture from SDUAHER.</p>	

10. Valedictory Ceremony

The event concluded with a vote of thanks from Dr. Ashwini N S, Chief Coordinating Officer, IIC, SDUAHER.

11. Highlights of Events including Photos:



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