



## PATRONS

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Medical Superintendent, RLJH & RC.

**DR. VINUTHA SHANKAR M.S**

Vice Principal, SDUMC.

## For Registration:

Please use the following link to register



<https://forms.gle/mM2T1FWfckeVHsXH7>



[physiovac@gmail.com](mailto:physiovac@gmail.com)

\*\*\*\*\* Registration for the  
event is free but mandatory

Attendance certificate will  
be issued only on  
successful submission of  
the feedback form. The  
link for the feedback form  
will sent after the session.

**For more details contact coordinators:**

**DR. SHOBHA MV**

PROFESSOR

DEPARTMENT OF PHYSIOLOGY,  
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**DR ASHWINI K SHETTY**

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SDUMC, KOLAR



Sri Devaraj Urs Academy of Higher  
Education and Research

(A Deemed to be University)

Sri Devaraj Urs Medical College  
Tamaka, Kolar-563103



## DEPARTMENT OF PHYSIOLOGY

Presents

**VALUE ADDED COURSE ON  
MEDICAL EVENT COORDINATION**

15-04-2025

to

19-05-2025

FOR MBBS

**Through Zoom**

The world of healthcare relies heavily on events to share knowledge, Facilitate collaboration, and inspire innovation. As a result, it is crucial for healthcare professionals to not only have clinical knowledge but also the ability to orchestrate impactful events. Our comprehensive course, Event Management for Medical Students, Has been intricately crafted to equip you with the necessary expertise to plan, coordinate, and execute successful medical events. Whether your goal is to organize conferences , workshops, or community outreach programs, this course will offer you practical knowledge, industry insights, and hands-on training to navigate the ever-changing landscape of healthcare event management.

**OBJECTIVES OF THE COURSE: At the end of the course the learner should be able to**

1. To understand the concept and dynamics of event management
2. To acquire the knowledge on event proposal and budget.
3. To apply the event management skills in different setting in medical facility

**TARGET AUDIENCE: MBBS STUDENTS**

**CONTACT HOURS: 30**

**ATTENDANCE:** for all the session is mandatory for successful completion of the of the course

**ASSESSMENT: MCQ**

**COURSE CONTENT: INCLUDES**

Topic	Hrs Allocated
Introduction to the value added course on Event ,management in medical setting	1 Hr
Introduction to Event - Characteristics and Significance – Categories of Events – Distinctive Attributes and Commonalities – Procedures in Managing Events	1 Hr
Event— Procedures in Managing Events – Roles and Obligations of Event Organizers – Essential Elements for a Prosperous Event.	1 Hr
Stakeholder Analysis in Event Management with hand on training	2 Hrs
The Dynamics of Event Management: Event Planning and Organizing	1 Hr
Event management- role of various committees	1 Hr
The Dynamics of Event Management Leadership traits and Characteristics	1 Hr
Team management in Event planning	1 Hr
Work ethics in event management	1 Hr
Event Planning Timeline	1 Hr
Event Proposal – SWOC (Strength, Weakness, Opportunity and Challenges) Analysis	1 Hr

Topic	Hrs Allocated
Event Budget –Implementation – Evaluation	1 Hr
Event Infrastructure Management.	1 Hr
Event Marketing: Customer Care Equipment and Tools – Promotion, Media Relation and Publicity	1 Hr
Event Coordination – Visual and Electronic Communication	1 Hr
Event Sponsorship	1 Hr
Event Presentation – complete blueprint of planning and execution	1 Hr
Event Evaluation(Feedback and reflections )	1 Hr
Event management in health care sector- Planning of conferences , health meets	1 Hr
Planning of special events in medical field – Patient safety, BLS , ACLS	1 Hr
Event planning in different setting s- small group activity	3 Hr
Discussions and deliberation on group activity	3 Hrs
Assessment – MCQ and reflection	2 Hrs
Reflection and Feedback	1 Hrs
<b>Total hours</b>	<b>30 Hrs</b>